

**GRILL DOME**

# **TAKE ADVANTAGE OF COMPLETE RECIPE**

1. **OFFER** your customers a premium quality product at a value price
2. **EXPAND** your appeal in the with our color selection in grills and new carts
3. **COMPETE** against others with superior features
4. **DEMO** programs that help drive sales
5. **TAKE ADVANTAGE** of our special marketing programs

# **BLAZING OPPORTUNITY**

# **3 KEY FEATURES OF CERAMIC GRILLS THAT SET THEM APART FROM OTHERS**

## **1. CERAMICS PERFORM BETTER**

- Ceramics hold the heat in and moisture.
- Ceramics don't rust and last longer.

## **2. KAMADO DESIGN ALLOWS FOR BETTER CONTROL**

- Kamado design allows for control from 150 to 800+.
- BBQ at 225, Sear steaks at 550, Bake bread, Cook breakfast.

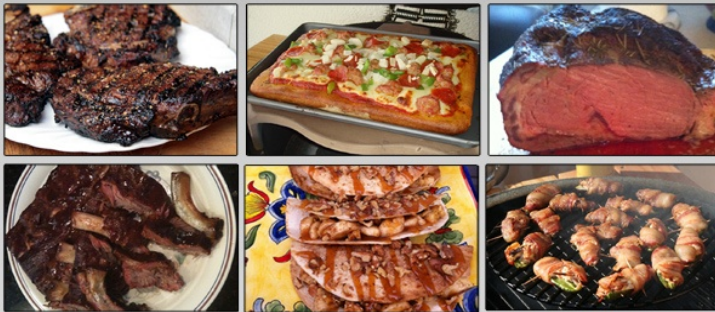
## **3. CHARCOAL IS BACK AND NOW CONVENIENT TOO**

- Ready to cook in 15 min. Charcoal lights quicker because of design unlike other charcoal grills.
- Lump charcoal is reusable

# OPEN UP A NEW WORLD OF COOKING FOR CUSTOMERS!



## SPICE UP YOUR BACKYARD



*They call it OCD...* no this is not your run of the mill disorder - it's affectionately called "obsessive ceramic disorder". Once one has experienced the taste and juicy food that comes off the Grill Dome, they can't stop compulsively trying more! Whether it's learning how to cook a tough cut like a brisket, learning how to cook the perfect steak, putting together their "perfect" bbq mix or pairing wood chips with their meats – the excitement a Grill Dome owner or "Domer" experiences in their backyard is simply contagious – Domers simply want to **SPICE** it up.

**YOU ARE IN CONTROL OF THE FIRE!**

*Crank it up or crank it down!*

- **ALL-IN-ONE COOKER!**  
Smoke, BBQ, Grill and more!
- **CHARCOAL FLAVOR EVERYONE LOVES**
- **FOOD IS ALWAYS JUICY AND TENDER**

**SPICE IT UP!**



# **GRILL DOME THE COMPANY**

# WHAT MOST MAY NOT KNOW...

- Grill Dome is a family owned business
- First company to offer lifetime warranties
- First company to offer color selection in category
- 4 Generations of cookers
- Growing globally in US, Australia, Europe, Asia in over 12 countries

# SHARE OUR VALUES



**DEALERSHIP**

**WHAT MAKES AN  
ELITE DEALER?**

**S**

**STEWARDSHIP**

**P**

**PASSION FOR GRILLING**

**I**

**INTEGRITY**

**C**

**COURTESY**

**E**

**EXCELLENCE**



**THE ULTIMATE KAMADO**

# 1) BETTER BUILT / BETTER PRICE



## INFINITY SERIES

THE POSSIBILITIES ARE ENDLESS



### 8 REASONS TO BUY A GRILL DOME

1



**TASTE JUICIER FOODS**  
THICKER **TERAPEX CERAMICS**  
DELIVERS **PERFORMANCE**  
FOOD UP TO 15% JUICIER  
SUPERIOR THERMAL EFFICIENCY

5



**UNMATCHED VALUE**  
**RUST-FREE DESIGN**  
STAINLESS HARDWARE FOR SAME PRICE  
AS OTHER POWDER COATED MODELS

CERAMICS DON'T RUST ... BUY ONE WITH HARDWARE THAT WON'T

2



**EASILY LIFT LID**  
WITH JUST A FEW FINGERS  
WITH OUR  
**FEATHERLITE HINGE**

6

#### SET UP ANY WAY YOU LIKE

- \* SET UP 3 **TEMPERATURE ZONES**
- \* COOK WITH INDIRECT HEAT
- \* HALF DIRECT/HALF INDIRECT
- \* SEAR STEAKS RIGHT ON TOP OF FIRE
- \* ADD UP TO 70% MORE SPACE

3

**SPICE UP YOUR BACKYARD**  
WITH 5 COLORS TO PICK FROM



7



**5 YEAR ON GASKETS!**  
**BEST IN CATEGORY**  
**LIFETIME WARRANTY**

4

**GRILL DOME FITS**  
**ANY FAMILY SIZE**

**3**  
SIZES

8

**READY TO COOK!**  
**GRILL DOME COMES**  
**PRE-ASSEMBLED**

PRICE IS ALWAYS RIGHT  
ON A GRILL DOME!



**IN YOUR STARTUP KIT**

## 2) ULTIMATE PERFORMANCE



***How do you compare ceramic grills?  
Put simply ... PERFORMANCE!***

Unlike metals, ceramics can be designed to be insulating and these insulating properties can drastically affect how food is cooked and how much fuel is consumed. Not all ceramics are the same, and not all kamado designs are equal - ultimately these can yield differences in PERFORMANCE.



### **TERAPEX CERAMICS COOK FOODS UP TO 15% JUICIER**

INDEPENDENT SIDE BY SIDE TESTS HAVE SHOWN  
TERAPEX CERAMICS DELIVERS JUICIER FOODS.

### **SUPERIOR THERMAL EFFICIENCY**

FOODS COOK FASTER AS MORE HEAT IS KEPT INSIDE.  
HOLDS TEMPERATURES LONGER DURING LONG COOKS.

### **SUPERIOR FUEL EFFICIENCY**

USE LESS CHARCOAL TO COOK FOOD.

### **SAFER TO TOUCH EXTERIOR**

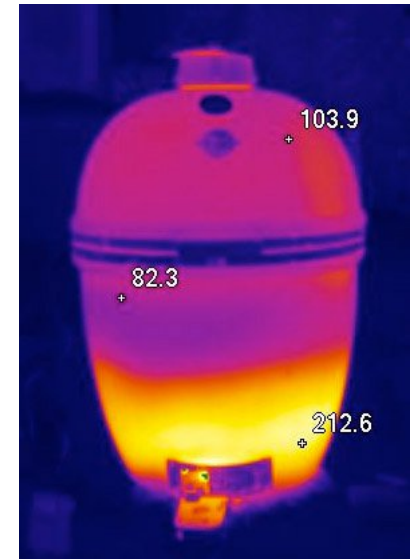
EVEN AT 500F! SAFER AROUND KIDS AND PETS.

### **TIGHTER FIT BETWEEN LID & BASE**

EXTRA MANUFACTURING STEPS ARE USED TO ENSURE  
BETTER FIT WHICH ALLOWS FOR BETTER CONTROL.

### **GASKETS THAT LAST LONGER**

5 YEAR WARRANTY.



At 500 degrees

# 3) SPICE UP YOUR BACKYARD

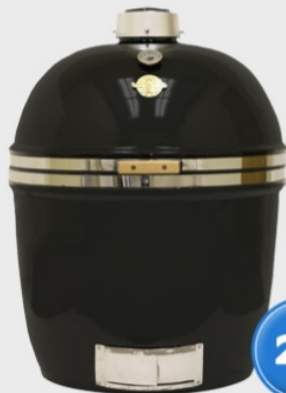
1. UPSCALE & SLEEK LOOK
2. COLOR SELECTION TO MATCH ANY BACKYARD DÉCOR
3. SET YOURSELF APART  
APPEAL

Grill is the centerpiece of the backyard, now customers can match their décor and add a sleek upscale look as well.



# FITS ANY FAMILY SIZE

## XL



22"

### COOK UP A FEAST!

**22"**  
GRILL  
DIAMETER

**380**  
SQ IN  
STANDARD

**300#**  
TERAPEX  
CERAMICS

**900**  
SQ IN  
W/ EXTRA RACKS

**FAMILY  
SIZE  
8+**

**6**  
COLORS

## LARGE



18"

### BEST IN CLASS!

**18"**  
GRILL  
DIAMETER

**260**  
SQ IN  
STANDARD

**200#**  
TERAPEX  
CERAMICS

**575**  
SQ IN  
W/ EXTRA RACKS

**FAMILY  
SIZE  
4 TO 6**

**6**  
COLORS

## SMALL



13"

### TAILGATE OR CAMP!

**13"**  
GRILL  
DIAMETER

**135**  
SQ IN  
STANDARD

**100#**  
TERAPEX  
CERAMICS

**260**  
SQ IN  
W/ EXTRA RACKS

**FAMILY  
SIZE  
2**

**2**  
COLORS



# 3 RACK SYSTEM

## ULTIMATE VERSATILITY

SET UP ANY WAY YOU LIKE!



### 3 RACKS DO IT ALL

- ✓ Configure up to 3 Temperature Zones
- ✓ Set up Indirect Cooking
- ✓ Versatile half direct/half indirect setups
- ✓ Add up to 70% more cooking space on top
- ✓ Sear steaks closer to the fire
- ✓ Bake perfect brick oven pizzas

### AVAILABLE IN THESE SIZES

	XL	LARGE	SMALL
GRILL EXTENDER	✓	✓	✓
INDIRECT COOKING RACK	✓	✓	✓
HALF MOON RACK	✓	✓	

# 8 MUST HAVES



## 8 MUST HAVE ACCESSORIES!



### GRILL EXTENDER

Add additional cooking space above the main cooking level



### INDIRECT COOKING RACK

Use to set up indirect cooking or sear steaks right over fire



### RAPID-LITE

Ignite your fire quickly with unique Double Loop design



### CERAMIC STONE

Cook pizza, bread or use for heat deflection



### CHICKEN SITTER

Cook a juicy chicken while infusing it with flavor on the inside



### GRILL GRIPPER

Lift a hot cooking grill to add chips or charcoal



### ASH TOOL

Rake your ashes



### QUIK-FLIP

Use the Quik-Flip to flip searing steaks without searing your hand

# BEST WARRANTY

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- Lifetime on ceramics against cracking
- Lifetime on hinges against rusting
- 5 years on gaskets



# COOKING DEMOS ARE KEY



# PROGRAMS

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- **DEMO Program – Coop**
- **Dealer Startup Package**
- **Custom Color Program – Order custom colors through distributor in single tone or dual tone combinations.**

# Questions?

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- Next steps – Cooking demo